



CMN MOMENTUM 2021 EVENT

IMPORTANT DATES!

May 14, 2021	ARTWORK DUE FOR ADVERTISEMENTS IN THE TRADE SHOW PROGRAM <i>Email sosong@catholicmarketing.com</i>	Programs will be handed out to all attendees as well as mailed with the Christmas/Gift Catalog. See Media Kit for details.
June 12, 2021	SHOW SPECIALS DUE DATE FOR PRINT IN TRADE SHOW PROGRAM. <i>Email sosong@catholicmarketing.com</i>	FREE listing printed in the Trade Show Program. Limit of 150 characters including spaces. See Media Kit for details.
June 12, 2021	BOOTH HAPPENINGS DUE DATE FOR PRINT IN TRADE SHOW PROGRAM <i>Email sosong@catholicmarketing.com</i>	FREE listing printed in the Trade Show Program - Are you giving away coffee? Having a book signing? Doing a raffle in your booth? See Media Kit for details.
June 25, 2021	First Day Advance Warehouse is open to receive shipments	Note: Shipping label is NOT a Logistics Label. You will be responsible for providing your own Logistics Label. Shipping labels included in Exhibitor Manual are helpful for Show and Booth Identification and Storage
June 30, 2021	AUTHOR/ARTIST MEET AND GREET EVENT REGISTRATION DUE DATE	For a fee, have a table at the Welcome Reception for your author/artist to sign and give away 150 books, samples, special promotional pieces. See Media Kit for details.
July 2, 2021	HOTEL ROOM RESERVATION DEADLINE (IF allocated rooms are not reserved earlier. CMN historically sells out of discounted rooms prior to this date.)	To book available rooms under the CMN discounted rate, reservations must be made prior to this date or while quantities are available.
July 12, 2021	TRADE SHOW BAG INSERTS RECEIVING DUE DATE	For a fee, provide 1000 copies or samples to have available at registration for attendees to collect before entering the exhibit hall. See Media Kit for details.
July 13, 2021	DISCOUNT DEADLINE DATE FOR FURNITURE AND ORDER FORMS For additional questions contact Cara at SourceOne Events.	There are three pricing tiers listed for items in the Exhibitor Manual. Orders received before July 13, 2021 will pay the Discount Pricing and orders placed through the Online Ordering Portal will be charged the Online Pricing.

	Email: exhibitorservices@sourceoneevents.com or call 708.344.4111	After July 13, 2021 the online ordering portal will be closed and ALL pricing will fall into the Standard Pricing Tier. Make sure to place orders before Show Move-In to avoid the Onsite Pricing.
July 13, 2021	DISCOUNT ELECTRICAL PRE-ORDER DEADLINE	Electric Orders must be received by July 13, 2021 for Discount Pricing. Anything received after July 13, 2021 will be Standard Pricing.
July 16, 2021	LATE TO DECORATOR'S WAREHOUSE	Freight must be received at the Advance Warehouse by this date to avoid late charges.
July 23, 2021	LAST DAY OF ADVANCE WAREHOUSE RECEIVING For additional questions contact Cara at SourceOne Events. Email: exhibitorservices@sourceoneevents.com or call 708.344.4111	Shipments received between Monday, July 19, 2021 and Friday, July 23, 2021 will be accepted but will incur a late charge. Shipments received after Friday, July 23, 2021 will not be accepted.